2 October, 2025

**ISUZU TRUCK GIVEAWAY APPROACHES FINISH LINE**

Isuzu’s gangbuster $100,000 truck giveaway is heading into the final straight, with competition entries closing 24 October 2025.

The lucky winner will drive away in a brand-new [2025 Ready-to-Work NLR 45-150 Traypack](https://youtu.be/jP5yKYJpkGA?si=JQGyfiGhtakM-l5_) with a generous accessory pack, Isuzu merchandise, a three-year [Total Service Agreement](https://www.isuzu.com.au/isuzu-care/service-agreements/) and all topped-off with a VIP Experience to the Supercars Adelaide Grand Final for four people.

The competition kicked off alongside the launch of the all-new 2025 Isuzu truck range at the premiere event for the Australian trucking industry for the year, the 2025 Brisbane Truck Show.

The competition runs through to 24 October and entry is via the [Isuzu Australia website](https://www.isuzu.com.au/offers/truck-giveaway/).

According to Isuzu Australia Limited Head of Marketing & Customer Experience, John Walker, the show was a standout, heralding the release of the brand’s first all-new truck range in over 17 years, and for the industry interest the occasion generated.

“Our outing at the Brisbane Truck Show this year saw record visitors to the Isuzu stand across all four days of the event,” Mr Walker said.

“We know that this is an event for the entirety of the Australian trucking industry and we made sure we had something for everyone, including our massive $100 grand truck giveaway package.

“The release of our all-new range, combined with an all-new merchandise range, huge new array of accessories, comprehensive aftersales support, our off-highway Isuzu Power Solutions products and appearances from our Supercars partners in the PremiAir Racing team meant that we had something of interest from the youngest to the most seasoned truckers,” he said.

“And it was super pleasing to see the huge surge in entries for this great prize!”

**Ready-to-Work and Ready to drive**

“Importantly the NLR 45-150 Traypack with its tough aluminium tray with drop sides, steps, rope rails, grab handles and headboard is just one of the many Isuzu Ready-to-Work models that can be driven on a car licence, making it the perfect work vehicle for all manner of trades and businesses that may have traditionally considered a ute,” Mr Walker continued.

“When you combine this with our market leading safety suite on our new range, well this truck is a winner and the lucky competition entrant that drives it away is sure to be a grinner!”

**The hardware**

The popular Ready-to-Work NLR 45-150 Traypack is packed with new features including the new, advanced 4JZ1-TCS engine producing 110 kilowatts or 150 horsepower.

Power is delivered through Isuzu’s all-new, nine-speed patented dual-clutch transmission featuring well-spaced ratios along with a double overdrive 8th and 9th gear for almost inconspicuous shifting.

A standout feature of the new model is Isuzu’s upgraded safety suite with vastly updated active and passive safety technology via Isuzu’s Advanced Driver Assistance System (ADAS), powered by a second-generation stereo camera and short-range radar hardware.

Building on an already comprehensive list of existing safety aids, the 2025 N Series now comes with an additional seven active systems.

The interior has been designed with driver comfort at the forefront including a carlike layout, including steering mounted controls, new ergonomic driving position, new digital cluster, automatic climate control, and additional storage.

All this comfort and convenience is wrapped in new vehicle architecture that includes a striking design complemented by large Bi-LED headlights.

**Enter now**

“There is no better opportunity to enter the competition and see why this new generation of Isuzu trucks is redefining the heavy vehicle market,” Mr Walker said.

For [competition](https://www.isuzu.com.au/offers/truck-giveaway/) details, including [terms and conditions](https://www.isuzu.com.au/offers/truck-giveaway/#Terms) plus all the information on the Isuzu range can be found at [www.isuzu.net.au](https://www.isuzu.net.au)

**ends**

**For further information, please contact:           For Isuzu Trucks releases and photos:**

Sam Gangemi Arkajon Communications

Isuzu Australia Limited Phone: 03 9867 5611

Phone: 03 9644 6666 Email: [isuzu@arkajon.com.au](mailto:isuzu@arkajon.com.au)